

**Audience Growth Officer- Remote**

**The role:**

We’re recruiting for a passionate and proactive **Audience Growth Officer** to play a key role in expanding our global movement by supporting the implementation of grassroots engagement activities, focusing on connecting with new audiences, particularly young people and members of faith-based communities. Working closely with our Global Audience Growth team, you will help deliver campaigns and engagement activities to support grassroots engagement and attract new supporters and volunteers for our National Affiliates.

From planning to delivery, this is a hands-on, collaborative role, you’ll be liaising with our international family of National Affiliates, our Global Youth Ambassadors and teams across Mary’s Meals International to support the delivery of engagement activities and campaigns.

**You will:**

* Support delivery of engagement strategies focused on youth, volunteers, and faith-based communities.
* Build strong relationships with our inspiring Global Youth Ambassadors.
* Plan and deliver projects and campaigns that raise awareness and attract new supporters.
* Work with our team in Medjugorje to help bring our annual strategy to life.
* Help coordinate Mary’s Meals’ presence at global faith-based events
* Assist with research, communications and reporting to help measure success and keep us learning and improving.
* Collaborate across teams to keep grassroots work aligned with global audience growth goals.

**What you’ll bring:**

* Great communication skills, both written and verbal.
* Proven experience of working in youth engagement and grassroots fundraising, including event management.
* Experience of engaging with volunteers and building strong relationships.
* Great organisational skills, with the ability to juggle priorities with care.
* Creativity, with a solutions orientated approach.
* Self-motivated with strong time management skills, able to manage deadlines and juggle priorities with care.
* A passion for our work with a strong commitment to Mary’s Meals values, mission and vision.
* Cultural sensitivity, with the ability to connect with people from all walks of life.

**About us:**

Mary’s Meals is a global movement supported by people from all walks of life and we are focused on one goal – that every child receives a nutritious daily meal in their place of education. We are currently reaching over 2.6 million children every school day, across 16 countries.

We are a values driven organisation, we believe in the innate goodness of people, respect the dignity of every human being and family life and believe in good stewardship of the resources entrusted to us. In line with our values, Mary’s Meals is fully committed to a culture of safeguarding and is committed to preventing any type of unwanted behaviour at work. We expect all the Mary's Meals family to share this commitment and work in the best interest of the communities we serve. Our safe recruitment practices ensure that only those that are committed to our high standards join our movement.

**Additional Information:**

This role may require travel to locations where Mary’s Meals operates, and you will be required to register with the Protected Vulnerable Group Scheme or local equivalent before undertaking your role.

Salary advertised is for UK based candidates, our salary philosophy ensures consistency across locations where Mary’s Meals operates (UK, Malawi, Zambia, Liberia, Kenya, Spain, Italy, Canada and Ireland), please reach out to [jobs.mmi@marymsmeals.org](mailto:jobs.mmi@marymsmeals.org) for more information about salaries in other locations. We welcome applications from the above locations.

**How to apply:**

To apply for this fantastic role, click APPLY below and send us your CV and a short covering note highlighting why this role is a great fit for you and why you want to join Mary’s Meals International.